

1 RLE
IPW

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 26 August 2005

By: Laurie A. Torres
Laurie A. Torres

Mail Stop RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

Conf. No.: 8189 : Group Art Unit: 2616
Appln. No.: 09/824,434 : Examiner: Fish, Jamieson W.
Filing Date: 02 April 2001 : Att'y. Docket No.: T721-22
Title: Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AFTER FINAL REQUEST FOR CONTINUED EXAMINATION UNDER 37.C.F.R.1.114

This is a request under 37 CFR 1.114 for continued examination (RCE) of the above identified application in response to the Final Office Action dated May 26, 2005. Enclosed are the following in support of the RCE under C.F.R. 1.114:

- ☒ An Amendment/Request for Reconsideration.
- ☒ An Information Disclosure Statement, PTO/SB/08A, PTO/SB/08B and cited references.

The following fees are enclosed:

- ☒ RCE fee of \$790.00 required under 37 C.F.R. 1.17(e)

08/31/2005 SDENB081 00000028 501535 09824434

01 FC:1801 790.00 DA

Application No. 09/824,434

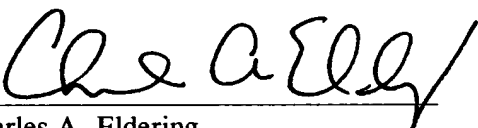
☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 501535 as noted below. A duplicate of this sheet is enclosed.

☒ RCE fee in the amount of \$790.00.

☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.

☒ In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to the Deposit Account noted above.

CORRESPONDENCE ADDRESS



Date: Aug 26, 2005

Charles A. Eldering
Reg. No. 39,180
Technology, Patents and Licensing Inc.
6206 Kellers Church Road
Pipersville, PA 18947
(215) 766-2100

CUSTOMER NUMBER: 27832

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 26 August 2005

By: Laurie A. Torres
Laurie A. Torres



Mail Stop RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

| | | | | |
|--------------|---------------|---|--------------------|-------------------|
| Conf. No.: | 8189 | : | Group Art Unit: | 2616 |
| Appln. No.: | 09/824,434 | : | Examiner: | Fish, Jamieson W. |
| Filing Date: | April 2, 2001 | : | Att'y. Docket No.: | T721-22 |

Title: Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

AMENDMENT ACCOMPANYING AFTER FINAL RCE

This Paper is in response to the final Office Action dated May 26, 2005. A Request for Continued Examination ("RCE") under 37 C.F.R. §1.114 is being filed herewith.

Please amend the above-identified patent application, without prejudice, as follows: